

WHY WE GET THE TOWN WE GET: A CAUTIONARY TALE



JULY 21, 2019

KNOW BEFORE YOU GROW & PETALUMA URBAN CHAT

Rookie Developer

Jessica Justice

- 0 **Education:** Sonoma State, B.S., 2000
- 0 **Career:** Eight years as an assistant town planner, eight years at Snidely Investments as a project manager
- 0 **Current:** Sole full-time employee of Justice Town Builders, until the money runs out
- 0 **Hobbies:** Pointing out parking lots that are too big and bike lanes that are unsafe



Neighbor Colin Colander



- o **Education:** Culinary Institute of America, 2008
- o **Career:** Begin as a sous chef, rose to executive chef at several acclaimed restaurants
- o **Current:** Consulting for North Bay restaurants
- o **Hobbies:** Whipping up chocolate cognac soufflés for neighborhood potlucks

Senior Developer

Sam Snidely



- 0 **Education:** Stanford, B.A. 1976, Never attended a football game.
- 0 **Career:** Built 20,000 apartment units in Houston suburbs, many of which recently flooded
- 0 **Current:** Returned to California to wind down career. Still doesn't attend Stanford football games
- 0 **Hobbies:** Stacking old coins and taking his 1962 convertible Mercedes coupe to car shows

Landowner

Carol Curmudgeon

- 0 **Education:** Lumapeta High School, 1979
- 0 **Career:** Forty years as property manager for Curmudgeon Family Trust
- 0 **Current:** Same
- 0 **Hobbies:** Meeting friends for breakfast at local diner to complain about the next generation, then meeting different friends for cocktails to complain about the City Council.



Town Planner

Patricia Perky

- 0 **Education:** University of Northern Iowa, B.A. 2007
- 0 **Career:** Began as Junior Town Planner in Bristow, Nebraska; moved to California after Bristow closed its doors
- 0 **Current:** Assistant Town Planner in Lumapeta
- 0 **Hobbies:** Hiking trips on the Pacific Coast Trail with her yogi boyfriend



Architect-Builder

Allison Archly

- 0 **Education:** U.S. Military Academy, B.S. 1988
University of Michigan, M.S. in Architecture,
1998
- 0 **Career:** After two tours of duty in Iraq
constructing bomb-proof shelters, became an architect
- 0 **Current:** Principal of Arch Details, Lumapeta
- 0 **Hobbies:** Field Docent at the M.C. Escher Labyrinth
Gardens



Financial Analyst Norma Numbers



- 0 **Education:** Oregon State University, B.A. 1985
- 0 **Career:** Controller at Snidely Investments before leaving to spend more time on hobbies
- 0 **Current:** sole employee of Do It By the Numbers Business Services
- 0 **Hobbies:** Dusting butterfly collection and playing accordion at senior living facilities

Nearby Resident #1

Holly Happy

- 0 **Education:** Lumapeta High School, 1999
- 0 **Career:** Still pondering options
- 0 **Current:** Oldest Candy Striper at Lumapeta Valley Hospital
- 0 **Hobbies:** Driving around Lumapeta, complaining about traffic



Nearby Residents #2-3

Sierra Club volunteers



Planning Commissioner

Dorothea Dour

- 0 **Education:** Santa Rosa Junior College
- 0 **Career:** Began as “grocery team member” at Whole Foods
- 0 **Current:** Marketing Director for Lumapeta Luggage
- 0 **Hobbies:** Reading General Plans and attending self-help workshops



Lumapetans

#1-4

Sierra Club volunteers



Future Observer #1

Gloria Galaxy

- 0 **Education:** Sonoma State, B.A., 2058
- 0 **Career:** Human Resources
- 0 **Current:** HR Coordinator for robotic baristas
- 0 **Hobbies:** Doing research for definitive biography of Elon Musk



Future Observer #2

Frederica Friendly

- 0 **Education:** Lumapeta High School, 2054
- 0 **Career:** Looking for the right opportunity
- 0 **Current:** Playing video games in parents' basement
- 0 **Hobbies:** Working on cloaking devices for hover boards; thinks Michael J. Fox is a god

