2020 Eugene Review Panel Demographic Profile (Final)	**% of 16+ Population**	Raw Target (30 x pop.)	**Target # of Panelists** [5]	Responded to Mailing	% of All Replies	Raw Alt. Target (10 x pop.)	Target # of Alternates	Init. Selected Panel (Nov. 1)	Init. Selected Alts. (Nov. 1)	Confirmed Panel (Nov. 6)	**Current Panel**
Age Range [1]											
16–24	29.3%	9	8–10	20	8.4%	3	2–4	9	2	7	8
25–34	15.8%	5	4–6	30	12.6%	2	1–3	6	2	4	5
35–44	16.0%	5	4–6	39	16.3%	2	1–3	4	2	4	4
45–54	11.6%	3	2–4	39	16.3%	1	0–2	4	2	3	4
55–64 [6 7]	6.2%	2	2–3	45	18.8%	1	0–2	2	1	2	3
65–74	12.4%	4	3–5	40	16.7%	1	0–2	3	0	3	3
75+	8.7%	3	2–4	26	10.9%	1	0–2	2	1	2	2
Council Ward [1 3]											
Ward 1	11.2%	3	2–4	44	18.4%	1	0–2	4	2	3	4
Ward 2	11.2%	3	2–4	33	13.8%	1	0–2	3	1	3	3
Ward 3	11.2%	3	2–4	20	8.4%	1	0–2	2	1	0	1
Ward 4	11.2%	3	2–4	22	9.2%	1	0–2	4	0	3	3
Ward 5	11.2%	3	2–4	36	15.1%	1	0–2	4	2	3	4
Ward 6	11.2%	3	2–4	15	6.3%	1	0–2	3	1	3	4
Ward 7	11.2%	3	2–4	33	13.8%	1	0–2	4	2	4	5
Ward 8	11.2%	3	2–4	16	6.7%	1	0–2	2	0	2	1
In Eugene UGB, but not city proper	10.4%	3	2–4	20	8.4%	1	0–2	4	1	4	4
Disability [2]											
Yes	15.2%	5	4–6	35	14.6%	2	1–3	6	1	5	5
No	84.8%	25	24–26	204	85.4%	8	7–9	24	9	20	24
Renter/Homeowner [1]											
Rent	46.8%	14	13–15	112	46.9%	5	4–6	15	6	11	13
Own	53.2%	16	15–17	127	53.1%	5	4–6	15	4	14	16
Gender [1]											
Female [8]	51.4%	15	13-15	133	55.6%	5	4–6	14	4	13	14
Male [8]	48.6%	15	13-15	100	41.8%	5	4–6	14	4	10	11
Another gender identity [4 6]	<3.0%	0–1	2	6	2.5%	0	0–2	2	2	2	4
Race/Ethnicity [2]											
Asian / Pacific Islander (non-Hispanic) [6]	3.8%	1	2	7	2.9%	0	0–2	2	2	2	4
Black / African American (non-Hispanic) [6]	2.0%	1	2	4	1.7%	0	0–2	2	0	1	1
Hispanic/Latina/o (of any race)	16.7%	5	4–6	11	4.6%	2	1–3	4	1	4	4
Multiracial (non-Hispanic)	9.5%	3	2–4	13	5.4%	1	0–2	2	1	2	3
Native American / Alaska Native (non-Hispanic) [6]	1.0%	0	2	4	1.7%	0	0–2	2	0	1	1
White (non-Hispanic) [8]	67.8%	20	16-18	200	83.7%	7	4-6	18	6	15	16
Educational Attainment [1]											
Some schooling; no diploma [6]	6.6%	2	2–3	5	2.1%	1	0–2	2	0	1	1
High school diploma or equivalent	18.0%	5	4–6	19	7.9%	2	1–3	4	1	3	4
Some college or Associate's degree	39.3%	12	11–13	73	30.5%	4	3–5	12	4	11	11
Bachelor's degree or higher	36.2%	11	10–12	142	59.4%	4	3–5	12	5	10	13
Total	100.0%	30	30	239	100.0%	10	10	30	10	25	29

Sources and Notes:

[1] Based on the 2019 ACS 1-Year Estimate for the City of Eugene, US Census Bureau. (Unfortunately, the Census does not compile statistics for Urban Growth Boundaries geographies, so these are demographics for the City proper. However, because 89.6% of people who live within the UGB also live within the City of Eugene proper, we feel confident that the targets here would not be substantially different for a 30-person Panel from the targets if the entire UGB population were included.)

[2] Based on the 2018–19 At-a-Glance District Profiles for Bethel School District 52 and Eugene School District 4J, Oregon Dept. of Education. Taken together, these districts approximately cover the Eugene Urban Growth Boundary. These demographics reflect an average of both districts, weighted to their relative student populations. (We acknowledge that these school district boundaries do not exactly match the Eugene UGB; both school districts include some rural areas outside the UGB. See the recording of the Selection Event for the City's explanation on why they chose to use K-12 population demographics for these two categories.)

[3] Additionally based on the 2020 Oregon Urban Growth Boundary Population Forecasts, Portland State Univ. Population Research Center. (This is the only category to use UGB-specific data, since a) the Census does not compile data for UGB areas and b) PRC population forecasts were only available for total population, not broken down by any demographic category. Therefore, this is also the only category here that uses total population, not just 16+ population, as its basis.)

[4] Data for this subcategory is spotty at best on a state and national level – and typically nonexistent locally. A 2016 UCLA study estimated that just under 0.5% of Oregon's population identified as transgender, although those who identify as transgender may or may not also identify as male or female, and there are many who identify as neither female nor male but also not as transgender. A 2018 Univ. of Minnesota study found that 2.7% of Minnesota teenagers did not identify with "boy" or "girl." These and other previous studies lead us to believe that this subcategory is likely less than 3% of the 16+ population.

[5] The target ranges for each subcategory are calculated in the following manner: Start with the Raw Target (the total number of Panelists multiplied by the population percentage), subtract one to get the lower bound, and add one to get the upper bound. Exceptions to this are mentioned in the notes that follow.

[6] This subcategory was affected by the follow policy, instituted by Healthy Democracy in 2019: All subcategory target ranges will have an absolute floor of two Panelists. This is to prevent tokenization or other marginalization of any Panelist belonging to a small minority subcategory. Therefore, whenever a target range would otherwise allow for the potential selection of fewer than two people in any subcategory, its target range will automatically have a lower bound of "2," with the upper bound for that subcategory unchanged. If the upper bound for the subcategory was previously equal to or less than "2," then the target for the category will simply be "2," with no upper or lower bounds.

[7] Due to a formula error initially, the target for this subcategory was listed as "2." This was the target used at the Nov. 1 Selection Event. The error was found before the Nov. 7 alternate call-ups and was factored into the Alternate Scores used to call up the first batch of alternates on that day, allowing for potential correction for this error in the alternate call-up process.

[8] Because of the presence of one or more minority subcategories being boosted by our policy of an absolute floor of two Panelists per subcategory (see footnote 6), the majority subcategory/ies here had to be artificially reduced in order for the selection software to form a Panel. Our policy on this type of reduction is: The sum of all lower bounds of all ranges in a category must total no more than two less than the total number of Panelists to be selected (in this case: 28). To achieve this, 1) all minority subcategory ranges are calculated, b) their lower bounds are added together, c) the lower bounds of the majority subcategory/ies are calculated from the remaining Panel seats, such that the lower bounds of all subcategories total two less than the total number of Panelists to be selected, and d) the majority category/ies' upper bound(s) is/are formed by adding two to the lower bound.