

COMMUNITY EXCHANGE

# Shaping the Future of the Petaluma Fairgrounds

June 4, 2022



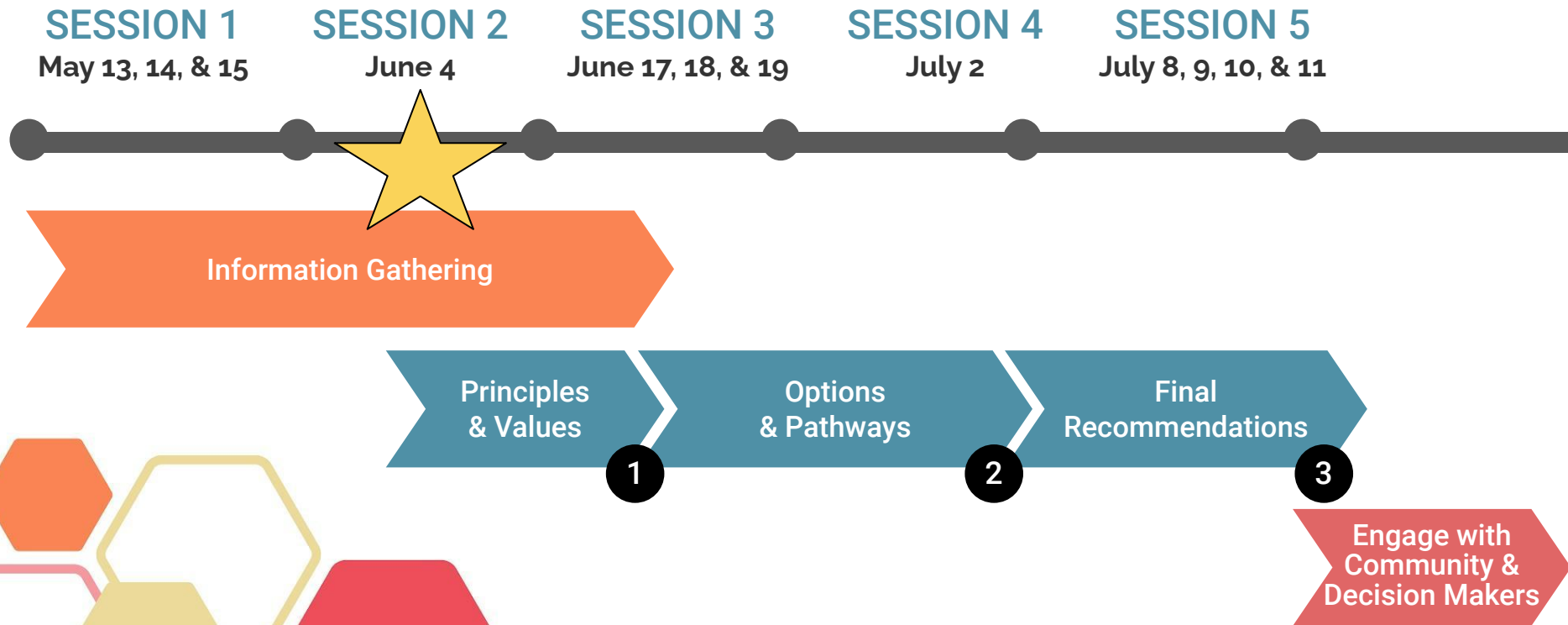
# WHY ARE WE HERE TODAY?

- **Help the Fairgrounds Advisory Panel** hear from the broader community!
- **Surface needs, values, and ideas** for the Panel to consider in its deliberation about the future of the Fairgrounds property.
- **Panelists will then draw on what they hear** in this exchange – and many other presentations – to write common ground recommendations to decision makers about the site.



**Help shape the future of the fairgrounds so that it can create the broadest benefit for the community**

# HOW DOES THIS FIT INTO THE PANEL PROCESS?



## WHAT IS THE FAIRGROUNDS ADVISORY PANEL?

**36 residents selected by a democratic lottery** to represent Petaluma's many diversities.

Meets for **100+ hours between May-July 2022** to gather information, deliberate, and make recommendations about the future of the Fairgrounds property.

Encourages **collaboration, critical thinking, and well-informed** decision making.

**Presents final recommendations** to City Council and the Fair Board in July 2022.



## WHAT IS A COMMUNITY EXCHANGE?

- Everyone is heard and can listen to others
- Uncover what matters and why to different parts of a community
- Listen to and build on ideas

**We're here to learn what matters to the community together.**



# AGENDA

**1:30-3:20pm - Small Table Conversations: Exploring the Future of the Fairgrounds**

*3:20-3:30pm - Break*

**3:30-4:30pm - Full Group 'Harvest' to Summarize the Conversation: What are we learning about what matters most in the community?**

## SHARED AGREEMENTS + INVITATIONS

**Listen** to understand

**Focus** on what matters

**Contribute** your thinking

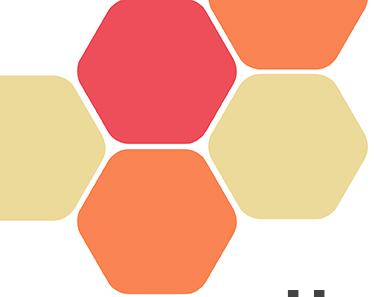
**Link** and connect ideas

**Listen together** for insights and deeper questions

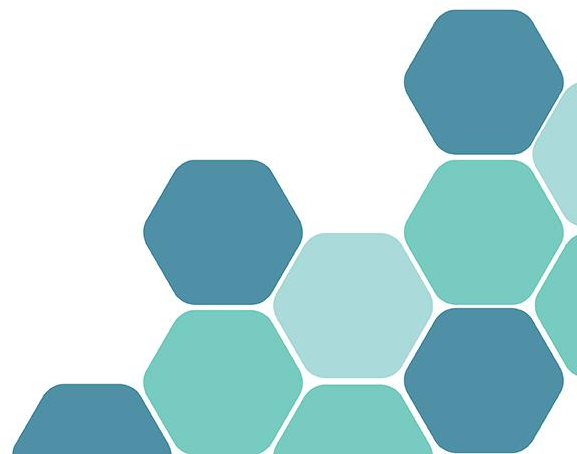
**Play, Doodle, Draw** – writing on the paper is important!

**Add to the Idea Wall** - to highlight important ideas





**How might we use the City's fairgrounds property to create the experiences, activities, resources, and places that our community needs and desires now and for the foreseeable future?**

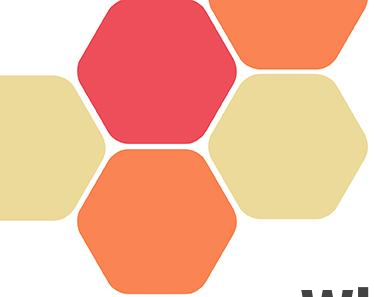




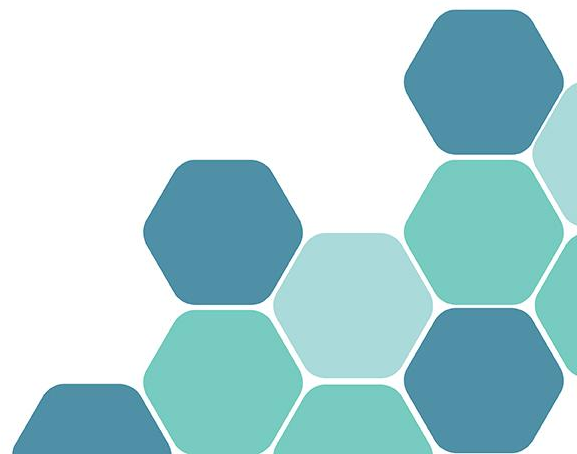
## ROUND 2

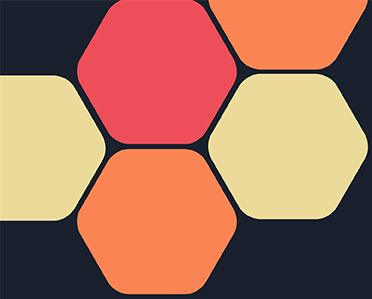
**How might we use the City's fairgrounds property to create the experiences, activities, resources, and places that our community needs and desires now and for the foreseeable future?**





**What matters most to you about how the  
fairground property is used for the community?  
Why is that important to you?**





# HARVEST

