



Petaluma Farmers' Market



Kelly Smith, Executive Director



About Petaluma Farmers' Markets

Petaluma Farmers' Markets is operated by Agricultural Community Events Farmers' Markets, a 501c(5) federal non profit.

Our mission is to support Agriculture and Agriculture related products through community farmers' markets.

We operate 10 farmers' markets in Sonoma and Marin Counties. 3 of those farmers' markets are located in Petaluma: Petaluma East Side Tuesdays 10am-1:30pm year round, Petaluma Walnut Park Saturdays 2pm-5pm May - November and Petaluma Evening Market on Thursdays 3pm-7pm which will take place at the Fairgrounds this summer July 7 - September 29.

Petaluma Farmers' Market & Sonoma-Marin (Petaluma) Fairgrounds

What's on the horizon

Fertile Ground

Petaluma East Side Farmers' Market

- One of the most popular markets in Sonoma County
- We are outgrowing our space
- Parking is limited

Petaluma Walnut Park

- Due to the nature of the park it is not the ideal location for a farmers' market
 - Perceived lack of parking available
 - Parks & Rec concerned about wear and tear of the grass during drought years
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Future of Petaluma Farmers' Markets

With Petaluma's rich agriculture heritage it seems only natural to have a permanent location for all 3 farmers' markets. The fairgrounds seem like a perfect fit. This summer we will bring the Petaluma Evening Market to the fairgrounds.



What Makes Farmers' Markets Special?

Seeders, Feeders and Eaters

- California Farmers
- Local Food Creators
- Local Artisans
- Local Non Profits
- Local Businesses

Farmers' Markets are food hubs, community meeting places and a great source for nutrient packed foods.

They are places where communities can connect and share.

During Covid and other emergencies like fires Farmers' Markets are a place to access food when other places are affected.

Our markets support offer incentives for CalFresh customers including Market Match, Meat Dairy & Egg Vouchers and Senior Nutrition Vouchers.

Contact

Kelly Smith

info@ilovefarmersmarkets.org

Complete list of markets at

www.ilovefarmersmarkets.org



A vibrant poster for the Petaltuma Farmers' Market. At the top left, a blue diagonal banner reads "2022". The market name "PETALUMA FARMERS' MARKET" is in a stylized font inside a white decorative frame. Below it, a blue oval contains the text "Walnut Park". The central image shows a woman in a blue shirt and red headscarf holding a large basket of fresh produce, including cucumbers, tomatoes, and leafy greens. A red banner across the bottom of the image says "Live Music Returns to the Market!". Below this, a white oval contains the dates "May 7th - November 19th" and "Saturdays • 2pm-5pm". At the bottom, there are logos for "market match", "FARMERS MARKET L.A.", and "cal2fresh" with the tagline "BETTER FOOD FOR BETTER LIVING". A red starburst on the right says "Matching up to \$10 from your CalFresh Card". At the very bottom, the contact information "info@ilovefarmersmarkets.org" and "www.ilovefarmersmarkets.org" is displayed in green.

2022

PETALUMA FARMERS' MARKET

Walnut Park

Live Music Returns to the Market!

May 7th - November 19th
Saturdays • 2pm-5pm

market match FARMERS MARKET L.A. cal2fresh BETTER FOOD FOR BETTER LIVING

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